

## What is Radius?

- An enterprise system that will aid CSN in managing the Student Life Cycle-Engagement, Enrollment, Support and Retention- through student relationship management. It also allows for increased efficiency and communication to support CSN in managing recruitment, enrollment, and overall student success.
- **Student Relationship Management** - gives you the ability to build deeper relationships with potential students through case management, event planning and online inquiries.
- **Application & Admissions Management** - a robust system that lets you create and manage applications
- **Communications**- engage prospective students and applicants with dynamic, multi-channel campaigns to keep them informed

## What information is available in Radius?

- Biographical and demographical information, education level, high school attended, graduation date, program of study, application information, interactions with recruiters and college staff, inquiry forms, event registrations, and campus tours.

## What has CSN done with Radius?

- Created a new CSN inquiry form
- Created new CSN applications for degree seeking, non-degree seeking, international, apprenticeships, and dual credit
- Created communication plans for suspect, prospect, admitted, international, CSN High School, Jumpstart, and CTE College Credit
- Created discount codes for CSN High School, Jumpstart, CTE College Credit, Active Duty, and Center for Academic Enrichment and Outreach (CAEO)

## What will CSN do with Radius in the future?

- Provide in-depth end-user training sessions for all staff using Radius
- Brand the suspect, prospect, and admitted communication plan
- Review and update communication plans

## Who to contact with questions?

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